

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum.)*

PROJECT	
Project name and acronym:	The Food Club: a European Network for Social Inclusion - TFC
Participant:	Comune di Castelnuovo del Garda (CGD)
PIC number:	889899923

EVENT DESCRIPTION	
Event number:	18
Event name:	Online closing event
Type:	Closing conference
In situ/online:	Online
Location:	Italy, Castelnuovo del Garda and online participation
Date(s):	13th October 2023
Website(s) (if any):	https://www.foodclub.blog/category/results/ https://www.comune.castelnuovodelgarda.vr.it/c023022/po/mostra_news.php?id=1774&area=H
Participants	
Female:	114
Male:	89
Non-binary:	Not declared
From country 1 [Czech Republic]:	19
From country 2 [Spain]:	15
From country 3 [Romania]:	24
From country 4 [France]:	11
From country 5 [Italy]:	134
Total number of participants:	203
From total number of countries:	5
Description	
<i>Provide a short description of the event and its activities.</i>	

The organization of this event included some preparatory activities, performed in the month of September 2023, preceding the online closing event. These included:

-Technical settings for the main venue at the offices of the Municipality of Castelnuovo del Garda. Technical arrangements for the correct and smooth stream of the online event, ensuring strong connection and visibility for all international participants.

-Press release and invitation of local and national press and of organizations active in the field of social inclusion from each participating country.

-Communication of the event in local communities and through the online channels: promotion of the event to ensure a strong participation from all the countries involved for citizens and local communities.

The target groups of this event included: policymakers, representatives of partner municipalities, Representatives of local media/press, citizens of partner municipalities, general public.

The event was developed as follows:

The main venue was set in the offices of the Municipality of Castelnuovo del Garda, with the direct participation of the Mayor Giovanni Dal Cero and other municipal representatives who followed the implementation of this project. Project partners and participants from other countries participated via online connection, via an online meeting platform.

The agenda of the event included:

- Greetings from the Mayor of Castelnuovo del Garda, with his insights on the project and a focus on the impact on the lead municipality
- Project recap with a brief description of each implemented event
- Partners' roundtable, with their contributions and perspectives on the impact achieved in each municipality
- Presentation of TFC handbook
- Q&A moment, with a focus on future cooperation
- Final greetings

The achieved results and impacts of TFC have been presented to the audience, thus evaluating all together the social and environmental impact generated on the addressed communities. The roundtable approach allowed project partners to explain which were the most positive (and negative) aspects of the experience and how they are currently using them in their local territories and communities. The handbook produced in the context of this project was presented to the audience, and it will soon be available for free on the project's website. The Q&A sessions highlighted the important results achieved by the partnership, as all municipal representatives showed great satisfaction about the implemented activities and the concepts learned along the way. All partners, and also local participants in previous in-person events, said that TFC was an incredible occasion for friendship and strong relationships at the European level, to learn about different European cultures and also about third-country nationals' cultures that are now part of the EU. All partners highlighted that differences are a strength for their communities, as they learned through the use of food and through the participation in all the implemented events. They all feel like the EU is now more united and more approachable as a cohesive big community, without cultural barriers, which have been broken by the sharing of food, local cultures and sustainable approaches. All partners consider each other as friends, with whom they wish to build more actions and expand this partnership to keep working on the social and environmental aspects of food, to enhance brotherhood and sisterhood at the European level.

Topics for a possible second project developed by this partnership have been proposed and include: sustainable and replicable agricultural practices in rural areas, social inclusion of young people with dedicated and youth-led activities, the inclusion of schools in the partnership, to involve youth and develop educational paths centred on the social powers of food.

The total number of participants amounted to 203.

Some follow-up activities have been implemented in the last month of the project:

- Social media and website interactions to encourage media coverage and dissemination of project results
- Online coverage through the web&social channels, to engage the public in the use and promotion of TFC handbook.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).