

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Project name and acronym:	The Food Club: a European Network for Social Inclusion - TFC
Participant:	Comune di Castelnuovo del Garda (CGD)
PIC number:	889899923

EVENT DESCRIPTION	
Event number:	WP 4
Event name:	Workshop in Italy – Castelnuovo del Garda
Type:	Workshop
In situ/online:	in-situ
Location:	Italy, Castelnuovo del Garda
Date(s):	26/07/2022
Website(s) (if any):	https://www.foodclub.blog/category/results/ https://www.comune.castelnuovodelgarda.vr.it/c023022/po/mostra_news.php?id=1774&area=H
Participants	
Female:	50
Male:	30
Non-binary:	Not declared
From country 1 [Czech Republic]:	2
From country 2 [Spain]:	2
From country 3 [Romania]:	4
From country 4 [France]:	2
From country 5 [Italy]:	70
Total number of participants:	80
From total number of countries:	5
Description	
<i>Provide a short description of the event and its activities.</i>	

The organization of this event included some preparatory activities, performed in the months preceding the event itself. These included:

- Definition of the event agenda
- Definition of the contributions from project partners (travelling delegations)
- Selection of the specific theme and of the speakers
- Invitation of the local organisations active in the field of social inclusion
- Communication of the event in local communities and through the online channels
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Event development:

The workshop in Castelnuovo was the occasion for reflecting on how local supply chains and the valorisation of local products is a key element in empowering communities under social and economic aspect. The discovery of local foods and of all the economies that could rely on them could also engage foreigners residing in Castelnuovo in a deeper comprehension of the communities they are living into.

Participants (including host delegations) shared their own experience with a “round table” approach.

Long term goal of this sensibilization activity was also to promote a renewed and strengthened lake fish supply chain, which is currently suffering low interest and investments, thus menacing a local economy.

Follow-up

Online surveys (Google Forms or similar) distributed among participants, in order to check the reception of the workshop contents and to evaluate the improvement in participants’ awareness.

After the event the partners learned more about the area through a guided tour of Castelnuovo del Garda: Museo del Fomidabile Capitano (Oliosì), city center of Castelnuovo del Garda, meeting with the mascot of Gardaland Prezzemolo, visit to the township library, visit to the council room of Castelnuovo del Garda. At partners were given MEG material (cap, water bottle, canvas bag, pen), informational materials about the city, pen, canvas bag, CD and plaque commemorating the experience.

In the territory of Castelnuovo del Garda, the event was particularly well received as it is enhanced through careful media activities and dissemination by direct contact. The municipality prepared the territory for hospitality in a widespread mode. Local operators from both the voluntary world, trade associations, individual citizens, food and wine enthusiasts, local administrators also from other local municipalities, as well as representatives of the Province, Region, Italian and European Parliament were involved. There was much involvement of the public present. The final questionnaire also produced excellent feedback.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).